Expert File: John Matthews
Executive Director, Community Safety Institute

Book: Mass Shootings: Six Steps to Survival

Highly-decorated police veteran, award-winning writer and sought-after safety expert takes to the road, teaching companies how to protect their employees and schools how to save the lives of their students and staff.

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Who is John Matthews?

John Matthews is the Executive Director of the Community Safety Institute (CSI) and a highly-decorated, thirty-year law enforcement veteran and public safety consultant who has developed scores of federal law enforcement initiatives.

Qualifications

With Bachelor’s and Master’s degrees in Administrative Management and an Advanced Law Enforcement Certificate, Matthews is nationally recognized for his work in law enforcement and school safety issues. He has developed national training programs for: the Department of Justice; Office of Community Oriented Policing Services; Office of Juvenile Justice and Delinquency Prevention; the Bureau of Justice Assistance; the Department of Homeland Security; Department of the Interior; and the Department of Defense, Office of Family Services. He has been honored as a keynote speaker at education and law enforcement conferences around the country.

Also a Master Police Officer and certified law enforcement instructor, Matthews was named Outstanding Law Enforcement Officer and awarded a Certificate of Commendation from the Texas State Senate. He has received numerous awards from the Dallas Police Department including: Certificate of Merit, Life Saving Award, Certificate for Civic Achievement and the Police Commendation.

Matthews and his CSI staff have conducted school safety assessments and vulnerability studies, and developed national instructional programs for thousands of organizations and tens of thousands of educators and public safety officers across the country. CSI’s Creating A Safer School (CASS) series has been nationally-recognized and serves as the foundation for multiple national school safety initiatives.

Matthews is the developer of the nationally-renowned RAIN Model for classroom conflict. He offers over twenty school safety curriculums and his previous school safety publications include Creating A Safer School (2001), Countering Terrorism: Protecting Our Schools and Communities (2002), and School Safety 101 (2010).

He is also a recipient of a Texas Press Association award for column writing and co-author of The Eyeball Killer, a first-hand account of his capture of Dallas’ only serial killer.
**Book: Mass Shootings: Six Steps to Survival**

The most in-depth study and practical findings for surviving a shooting that has ever been produced.

Drawing on vital information gleaned from survivors of the most tragic and violent incidents in the United States, including 60 mass shootings, over the past 40 years, Matthews’ book focuses on the actions taken and decisions made by those survivors, presenting an easy-to-understand survival model for people of any age. ‘Six Steps to Survival’ equips them with specific techniques, beginning with the basics of escape and how to properly exit a public facility, through the need to conceal oneself from the offender and finally, if necessary as a last resort, the effort of engagement.

> also the author of:
* Creating a Safer School (2001)
* Countering Terrorism: Protecting Our Schools and Communities (2002)

**Media experience**

John hosted a popular safety segment on FOX-4 television in Dallas and for three years was a talk show host on KRLD/CBS radio and the Texas State Network, where he still makes appearances as a guest. Past national media appearances have included:

* NBC Nightly News
* FOX News Channel
* CNN
* A Current Affair
* Leeza
* Alternatives
* Family First
* Good Morning Texas
* Good Morning New York

**For more information, visit:**

http://www.communitysafetyinstitute.org

For a copy of Mass Shootings: Six Steps to Survival or interview requests, contact:

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