

You better '*Believe*' it: Zondervan, Randy Frazee explore the ten key beliefs, practices and virtues of Christian faith with another game-changing church resource, trade book campaign

'Believe' resources for ministry, adults, students, children continue to gain momentum

WHAT IS THE 'BELIEVE' CAMPAIGN?

Grounded in carefully selected Scripture from the NIV, *Believe* is a unique spiritual growth experience and church resource that takes all 66 books of the Bible and breaks them down into 30 big ideas, helping readers to think, act, and be more like Jesus. The 30 big ideas include the ten key beliefs of the Christian faith, the ten key practices of a Jesus-follower and the ten key virtues that characterize someone who is becoming more like Jesus.

Helps readers explore, answer three critical questions: What do I believe? What should I do? Who am I becoming?

Elements available include a *Believe* student edition and study guide, children's edition and study guide, trade book and study guide, plus additional resources for church leadership/ministry.

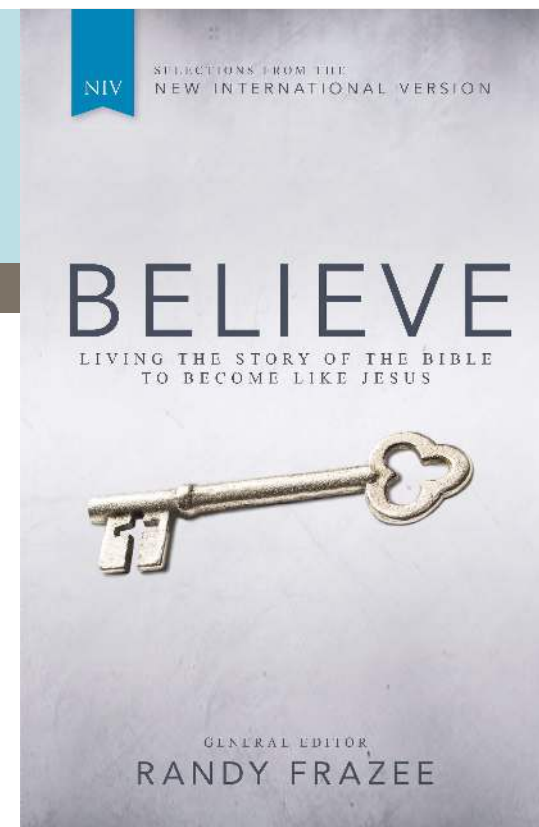
*NOTE: As of February 2016, over 8,000 churches worldwide have taken their congregations through 'The Story' curriculum. Six million copies have been sold. Subsequently, over 1,000 churches have already begun taking their congregations through 'Believe'.

WHO IS IT FOR?

- Ministry leaders inc. teaching pastors, worship leaders, youth pastors
- Parents/families, as resources avail for all ages
- Christians of all ages who want to better understand the Bible, focus their faith, experience spiritual growth

WHY IS IT RELEVANT/NEEDED?

- **Biblical literacy, spiritual growth.** Christians experiencing the most dynamic spiritual growth are doing so through their own, personal interaction with God's word. So, what people need most is help understanding what they're reading and the right questions to ask themselves as they make their way.



BOOK DETAILS

Hardcover: 512 pages

Publisher: Zondervan

Release date: June 2015

ISBN-10: 0310443830

ISBN-13: 978-0310443834

WHO IS RANDY FRAZEE?

Randy Frazee is a bestselling author and the Senior Pastor at Oak Hills Church in San Antonio, Texas, where he enjoys the privilege of teaching and leading in partnership with pastor and bestselling author Max Lucado. Prior to coming to Oak Hills, Frazee served as the Teaching Pastor at Willow Creek Community Church and for 15 years was Senior Pastor at Pantego Bible Church in Fort Worth.

REASONS TO BOOK HIM

- Decades of pastoral experience, including significant time at two of America's most widely-recognized churches
- Authoritative voice on issues of culture, faith
- Extensive experience on radio and television
- Diverse authorship, extensive scholarship offer credibility, versatility
- Ability to analyze, summarize and simplify complex issues of faith

QUOTABLE:

Frazee: *"Dallas Willard once said 'You cannot live inconsistently with what is in your heart. It's impossible. You live what you believe.' So, it is absolutely critical that we understand what we believe ... and it starts with biblical literacy, but that's not the ultimate goal. The ultimate goal is to gain a vision for who God wants you to be. And you can't become that person by willing it. You have to understand it and then embrace it in the depths of your heart. Once you do that, you become what's there."*

Frazee: *"Every pastor knows that the ultimate goal of the Christian life is to be transformed to the likeness of Jesus. A person that is becoming more like Jesus changes a family, a church, a community. So, what are the mechanisms for that kind of transformation? A number of things -- and church attendance is not one. The first, is Bible engagement ... and there is NO CLOSE SECOND. Over half a million people were surveyed and overwhelmingly, what they wanted from their church was 'help understanding the Bible. So, the #1 thing they need is the #1 thing they want. People revere the Bible, but they don't read it. This material can change that."*

PREVIOUS BOOKS:

The Heart of the Story (August 27, 2011)

Real Simplicity (May 7, 2011)

The Story: The Bible as One Continuing Story of God and His People (April 23, 2011)

The Christian Life Profile Assessment Tool Training Kit: Discovering the Quality of Your Relationships with God and Others in 30 Key Areas (March 14, 2005)

The Connecting Church: Beyond Small Groups to Authentic Community (April 3, 2001)

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Architect of 'The Story' church engagement resources

Senior Pastor, Oak Hills Church (San Antonio, TX)

Expertise

Christian theology, faith, spiritual growth

Christian living, marriage & parenting

Church growth, leadership

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