An epic journey to one of the world's last great wild trout fisheries

In upcoming travelogue, renowned Australian angler recounts Yellowstone experience and highlights the park's influence in fisheries management

The Imperiled Cutthroat: Tracing the Fate of Yellowstone's Native Trout by Greg French

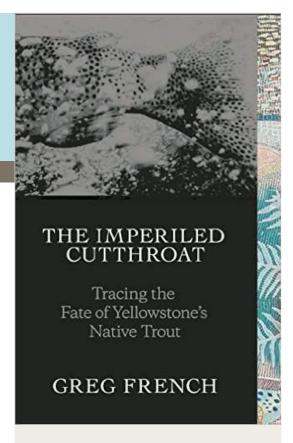
Yellowstone, the world's first national park and one of America's truly great trout fisheries, has been a crucible for ideas on how to look after wild places. Management practices that have worked there—and a good many that have not—have been transported around the globe.

With *The Imperiled Cutthroat* (Patagonia, June 2016), renowned Australian fishing writer Greg French gives a firsthand account of how the park's history, landscapes, wildlife and people have entwined themselves in the psyche of anglers worldwide. More importantly, he tells us why this matters.

This travelogue tells the story of the Yellowstone cutthroat trout: its discovery, biology, decimation, modern-day allure and uncertain future. Although set against the dramatic backdrop of Yellowstone National Park, comparisons to Australia, New Zealand and Europe are inevitable—Antipodean fisheries managers greatly influenced trout recovery programs in Yellowstone, and the outcomes greatly influenced the way trout fisheries are managed in and outside of the US. It is a cautionary tale too, ending up in Mongolia, which is as pristine as Montana used to be in Custer's time and in immediate danger of repeating the same old mistakes.

With the Yellowstone fishery at a crossroads and the current debate about what to do about it, the book arrives at an important time. Anglers everywhere need to be constantly reminded that hatcheries are far from a panacea for ailing fisheries. Fostering both angler participation and conservation of the natural environmental almost always delivers far better outcomes—and at a fraction of the cost.

As always, the power of Greg's stories comes not just from the quality of the writing, but also from the quirks and passions of the people he meets. *The Imperiled Cutthroat* is compelling storytelling—deeply intelligent and philosophical—that will enthrall anglers and naturalists the world over.



BOOK DETAILS

Patagonia June 14, 2016

ISBN: 978-1- 938340-57- 4

Ebook ISBN: 978-1-938340-58-1 240 pages | 5.5 x 8.5 in. | Trade Cloth Full-color illustrations by Geoffrey Halstead \$24.95 US | \$32.50 CAN



Highlights

- This book elaborates on both the history and the latest practice of fisheries management, using examples from Yellowstone that have spread around the world.
- It covers the issue of native/wild fish versus fish introduced into an environment.
- It is also a fishing travel guide, illuminating many of the great trout fishing destinations around the world, from Yellowstone to Tasmania to Mongolia.

About the Author

Greg French is one of Australia's best-known fishing authors. He spends most of his time in Australia and New Zealand, but he has fished extensively in South America, North America, the British Isles, Iceland, Eastern Europe, and Mongolia. French has spent most of his life in nature-based employment, first as a wilderness guide, followed by stints as a park ranger in Tasmania's Wild Rivers National Park and a hatchery officer at the historic Salmon Ponds.

He has written numerous books, including a comprehensive guide, *Trout Waters of Tasmania*, originally published in 1984 and last updated in 2011, *Frog Call* (New Holland, 2002) a work of literary nonfiction and its companion *Artificial* (New Holland, 2008), and *Menagerie of False Truths* (Exisle, 2010). French also cowrote with Nick Reygaert the acclaimed documentary "Hatch." In 2013, Reygaert and French produced a companion DVD, "Predator," which won the Best DVD award at the 2013 IFTD tackle show in Las Vegas. He lives in Molesworth, Australia.

About the Illustrator

Geoffrey Holstad is an artist, creative director, plein air graphic designer and citizen meteorologist. He is currently daylighting as an apparel graphic designer at Patagonia in Ventura, CA. By moonlight, he is the co-founder and director of Cabin-Time, a roaming creative residency to remote places.

patagonia







www.prbythebook.com

Media Contact: Stephanie Ridge, 512.481.7681, stephanie@prbythebook.com