

Helping Kids Today Become the Entrepreneurs of Tomorrow

Award-winning author Kathy Strahs uses recipes and crafts to teach kids the fundamentals of entrepreneurship in her latest cookbook

The Lemonade Stand Cookbook by Kathy Strahs

Lemonade stands . . . kids have been running them for decades, whether to raise money for a new bike, for a charitable cause, or simply to conquer boredom. Inspired by dozens of kid experts from all over the country, author Kathy Strahs pours her expertise as a food writer, entrepreneur and mother of two school-aged children into the ultimate guide to setting up your own lemonade stand. Step-by-step illustrations and full-color photographs of each recipe and craft make each page easy and fun to dive into.

Find delicious drinks, such as Classic Lemonade and Cold-Brew Iced Tea, sweet treats such as Polka Dot Blondies and Chocolate-Dipped Marshmallow Pops, grab-and-go snacks such as Owen's Cheddar Chompers and Sunflower Crunch Balls, and creative crafts such as Hayley's Flower Pencils and Friendship Bracelets. Tips for setting up a successful stand, packaging ideas, cooking technique tutorials, and real-life "stand stories" from kids themselves are sure to inspire kids everywhere to "give life a squeeze."

Talking Points

- Kid Entrepreneurs: setting up kids for success
- Summertime Activities: crafts and recipes to entertain kids at home during summer
- Stem Learning: how *The Lemonade Stand Cookbook* connects to common core standards
- Food for All: recipes easy for kids to make, but appeal to adults

About the Author

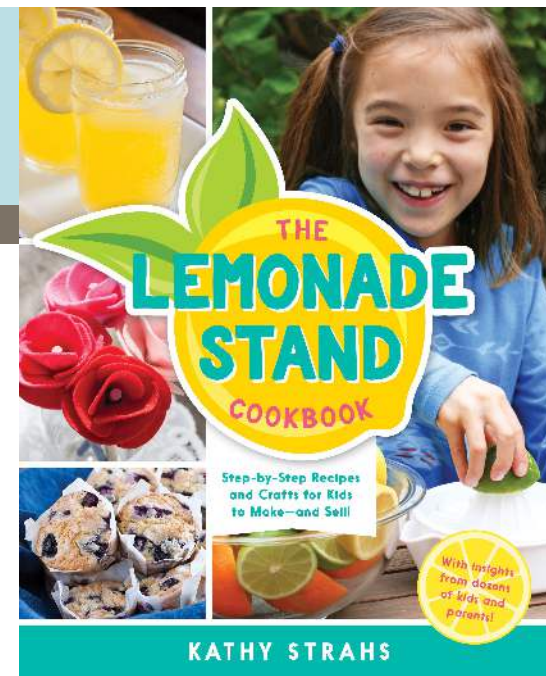


Kathy Strahs is the award-winning author of *The Lemonade Stand Cookbook*, *The 8x8 Cookbook*, and *The Ultimate Panini Press Cookbook*, and the voice behind the blogs PaniniHappy.com, CookingOntheSide.com, and SunnyDaysGoodFood.com.

A former marketer with an MBA from Stanford, Kathy founded Burnt Cheese Press, a food-focused independent publishing company, in 2015. Its first release, *The 8x8 Cookbook*, received the Independent Book Publishers Association (IBPA) Gold Award for Best First Book-Nonfiction.

Kathy has spoken at many BlogHer Food and TechMunch conferences, and has judged numerous cooking competitions. She lives with her husband and their two children in the Silicon Valley.

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BOOK DETAILS

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