

# The Secret Lives of Superheroes and Villains

*Celebrated pop culture photographer brings Sideshow Collectibles® figures to life*

## Figure Fantasy: The Pop Culture Photography of Daniel Picard

by Daniel Picard; Foreword by Simon Pegg; Afterword by Kevin Smith

*Figure Fantasy: The Pop Culture Photography of Daniel Picard* is a wholly unique collection of meticulously composed images, showcasing a variety of comic book and movie icons in realistic and often hilarious everyday settings.

Canadian photographer Daniel Picard composes his comedic and artistic images using a mix of real-world photography and fantasy, resulting in a collection that actor Simon Pegg calls “a wonderful conversation piece.” Picard photographs 12-inch figures from Sideshow Collectibles, then arranges them in to-scale environments, using classic heroes and villains to create believable scenes and tongue-in-cheek parodies.

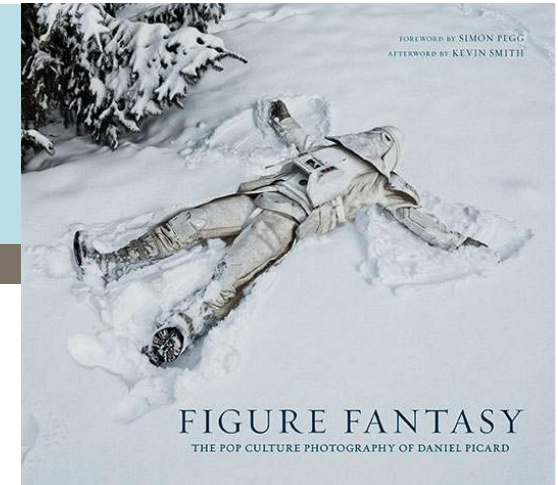
The gallery of images in this coffee-table book includes:

- A Stormtrooper with a desk job
- The Joker shopping for a Batman Halloween costume
- Harley Quinn taking a mirror selfie
- A Star Wars Tusken Raider fighting Jason from Friday the 13th
- Superman as a lifeguard in Malibu
- Clone Troopers visiting Legoland
- Darth Vader and Emperor Palpatine enjoying a peaceful canoe ride

Picard gleefully crosses franchises and movie studios with his photography, saying, “I’d always wanted to see the Joker face off with G.I. Joe or the new Star Wars characters interacting with the old Star Wars figures. Photography for me is a way to express my own stories as a fan.”

Kevin Smith echoes his statement in the afterword. He says, “As children, we could mix and match our toys within their different universes, limited only by our imagination.” He says Picard’s “salute to all the fun we had with our toys as kids” is so rewarding as an adult because it “shows us things that normally couldn’t exist” in today’s movies and comic books.

Featuring an introduction by Daniel Picard detailing his one-of-a-kind take on pop culture parody, *Figure Fantasy* is a true treasure for fans, collectors, and photographers alike.



### BOOK DETAILS

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[www.insighteditions.com](http://www.insighteditions.com)

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## Story Ideas:

- Figure Fantasy: Photographer Daniel Picard offers the ultimate expression of letting your imagination run wild
- Taking collectibles out of the box: Returning a sense of fun to the often studious endeavor of collecting
- What happens when you mix Star Wars with *Monty Python and the Holy Grail* or G.I. Joe: Daniel Picard's mash-up of Marvel, DC Comics, G.I. Joe, Star Wars, Dinosauria, Starcraft, and others.
- Gift guides: The ultimate coffee-table book for fans, collectors and photographers

## About the Contributors:

**Daniel Picard** is a graphic designer, photographer, and fan of all things pop culture. Working in the advertising industry for over 15 years has allowed him to be creative and master his digital retouching skills. He picked up his first camera after learning that he was going to be a father. For his ongoing project *Figure Fantasy*, Daniel combines his love of collectible figures and statues with his passion for photography into a seamless art form to be enjoyed by people of all ages all over the world. His work has appeared on numerous websites, as well as in magazines and galleries. Daniel lives with his family in Ottawa, Canada. Learn more at [www.danielpicard.com](http://www.danielpicard.com).

**Sideshow Collectibles®** is a specialty creator of licensed and proprietary collectible products. A talented team of renowned sculptors, experienced model makers, painters, and costumers, Sideshow artisans are regularly distinguished for achieving a level of authenticity seldom seen in the figure collectible arena. Sideshow has been highlighted in national trade and specialty toy publications, where its collectible figures and statues have been awarded "Best of the Year."

## About the Publisher:

**Insight Editions** is a publisher focused on creating superlative illustrated books on photography, music, and popular culture. Lavishly produced and visually stimulating, every volume from Insight is dedicated to the skillful interplay of word and image. The books produced are unique works that combine the highest quality print production values with time-honored traditions of publishing and rich subject matter. Elegant and informative, books from Insight showcase the best of art and photography in exquisite presentations of the bookmaker's craft. For more info, visit [INSIGHTEDITIONS.COM](http://INSIGHTEDITIONS.COM).



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