

## A modern-day pilgrimage to the land of the 20-pound trout

*Emerging young writer joins fishing literature's greats with a tale anglers can get lost in*

### Chasing Rumor: A Season Fly Fishing Patagonia by Cameron Chambers

Every November, when the North American rivers turn icy, fly fishermen retreat to the fishing holes of their imaginations. Some wander to the banks of the legendary rivers of Patagonia, where the mythical browns measure 20 inches or more and invariably present the fight that every angler lives for. Others spend the off-season immersed in classic fishing stories of John Gierach, Thomas McGuane, Russell Chatham and Bruce Chatwin.

In the tradition of these writers, Cameron Chambers brings a new, younger voice to fishing literature with *Chasing Rumor: A Season Fly Fishing Patagonia* (June 2015). Chronicling his attempt to experience the fishing utopia he had created in his mind's eye, Chambers recounts his modern-day pilgrimage to the rivers of Patagonia in pursuit of legendary 20-pound trout.

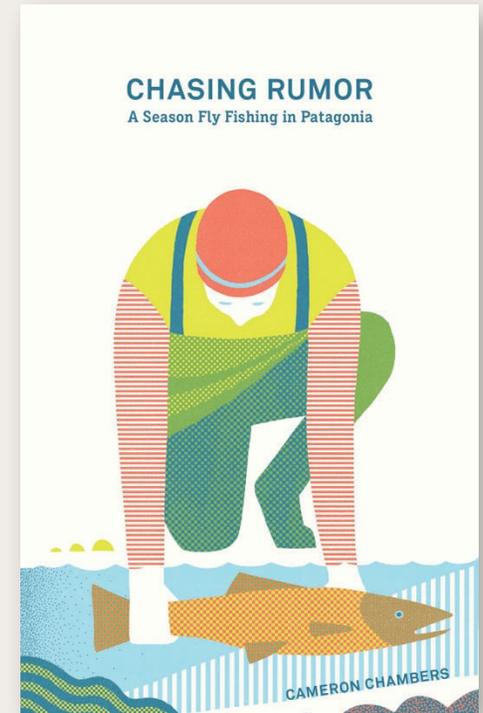
What began as a trip focused on catching fish in a place rumored to be "the Montana of the 1940s" became a love affair with the Patagonian landscape, environment, and, mostly, the people. In between catching some amazing trout, Chambers experienced the culture of fishing in Patagonia, one still being carved by both the physical forces of nature and the political, social, and economic forces of man.

*Chasing Rumor* takes a circuitous route through history and personality, from John Titcomb, who introduced the fish to the area at the turn of the 19th century, to a business mogul turned B&B owner who popularized guided fishing, to a guide determined to save his local trout population to the anglers themselves and their myriad expectations of each fishing trip.

Along the way, like any reflective fisherman, Chambers grapples with the environmental contradiction inherent in the origins of this angler's playground, where introduced trout have thrived. How much should man be allowed to alter nature to increase enjoyment of a sport? It is, in fact, a dilemma at the very core of many outdoor endeavors.

In the end, *Chasing Rumor* finds its way back to the fish and how they inspire anglers' commitment to protection of the water. For this reason, the book remains where it belongs, in the great tradition of fishing literature, a world obsessed with the possibility of a 20-pound brown trout.

Sales of each copy gives back to the environment through 1% for the Planet.



### BOOK DETAILS

Patagonia | June 2015  
by Cameron Chambers  
Illustrations by Andrew Holder  
Fishing Memoir  
Paperback | 256 pages  
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[www.chasingrumor.com](http://www.chasingrumor.com)

PR BY THE BOOK

## About the Author

Cameron Chambers ([www.chasingrumor.com](http://www.chasingrumor.com)) first experienced Patagonia while working as a fishing guide on Chile's Futaleufu River. Then he decided to return to Patagonia with only one mission: to catch fish. Cameron's articles have appeared in Fly Fisherman, American Angler, Traveling Angler, and other magazines. When he is not fishing in Patagonia, Cameron is a firefighter in Seattle. He has also served as a smokejumper for the U.S. Forest Service.

## Praise

"Fly fishing off the beaten paths of Patagonia (and there are a lot of them) is not for sissies, but it can be a helluva entertaining adventure. I know—I've been there. Cameron Chambers captures it all—the wild rivers and lakes, small and giant fish, local characters and North American fish bums. Crack a beer and go along for the ride in his entertaining book." —**Tom Brokaw**

"Cameron's journey enabled him to compress, in a relatively short time, an understanding of himself and why we love fly fishing; something most fly fishermen acquire only during their lifetime. The dream of many is to chase a very special fish. Cameron brought to life the mythical chase and the joys, tribulations and finally understanding of that pursuit." —**Lefty Kreh**

## Fly Fishing Fast Facts

- Fly fishing as a hobby is growing at an unprecedented rate.
- According to the American Fly Fishing Trade Association, there are over 6 million fly fisherman in the U.S.
- Americans made 1 billion fishing outings in 2012.
- The fast growing segments are women (now over 30%) and men and women ages 24-40.
- Fly fishing is concentrated in the West and the Rockies, but over 24% of revenue comes from the Southeast.
- The business is expected to top \$1 billion dollars in the next 3 years.
- Fishing literature is a proven category.

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## PRAISE

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## TOUR

Summer 2015: Toronto, Minneapolis, Chicago, Boulder, Dillon, MT, Vancouver, Seattle, Portland

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