

Go Behind-the-Scenes of Ghostbusters

Over thirty years after the iconic franchise began, the cast and crew tell the inside story of how the films were originated and visually enlivened on screen

Ghostbusters: The Ultimate Visual History

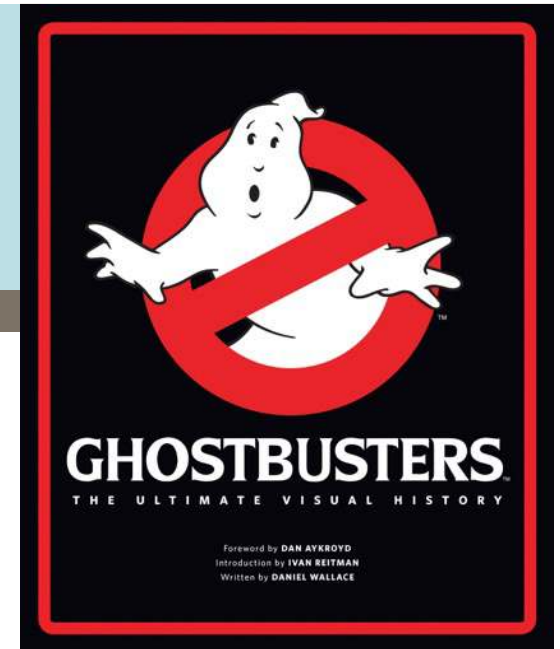
by Daniel Wallace

The official franchise legacy book, *Ghostbusters: The Ultimate Visual History* looks back at three decades of ghostbusting fun. Covering the production of the first two films in extensive detail, this deluxe book includes rare behind-the-scenes images and in-depth commentary from cast and crew, including director Ivan Reitman and stars Dan Aykroyd, Ernie Hudson, and Sigourney Weaver. In the introduction, Reitman reflects back on the beginnings of the franchise, a time that he calls “the happiest creative experience of my life.” He writes, “I’m often asked if I had any idea that *Ghostbusters* would turn into the record-breaking financial success and worldwide cultural phenomenon that it became. I often answer by recalling the moment that I first witnessed Bill, Dan, Harold, and Ernie fully outfitted in ghostbusters gear, walking casually down Madison Avenue just as I was lining up the first shot of the movie. There was something remarkably iconic about the way they looked together on that street. It sent a shiver up my spine, and I instantly felt that something special was about to happen.”

The book also explores the entire Ghostbusters universe, including comics, toys, video games, and the animated shows *The Real Ghostbusters* and *Extreme Ghostbusters*. Filled with removable items, as well as never-before-seen photographs and concept art from the Sony Pictures Entertainment, Inc. archives, *Ghostbusters: The Ultimate Visual History* mixes an in-depth narrative with stunning visuals to deliver the last word on one of the most popular franchises of all time.

Removable items in the book include:

- Stay-Puft Marshmallows sticker
- Ghostbusters business card
- Star Magazine cover "Ghostbusters Save Mayor"
- Gozer temple plans
- Terror Dogs sketches
- Proton pack sketch
- Slime gun sketch
- Production notes
- Preview card for test audiences
- VFX notes
- Concept art of "The Coat Comes Alive"
- Slimer painting
- Sketch of Vigo as the S.O.L.
- The Real Ghostbusters sketch
- Ecto-1 sketch from *Extreme Ghostbusters*
- Sketch of Mr. Stay-Puft from the Ghostbusters comic
- Hotel Sedgewick storyboard sequence



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BOOK DETAILS

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Non-Fiction/Entertainment/Film

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PR BY THE BOOK

Story Ideas:

- Exclusive new interviews with cast and crew members, including director Ivan Reitman and stars Dan Aykroyd, Ernie Hudson, and Sigourney Weaver
- Rare and unseen pictures from the Sony Pictures archives
- We're Ready to Believe You: An in-depth look at the concept, makeup and animation of the ghosts (Library Ghost, Dream Ghost, The Escapees, Terror Dogs, Slimer, Mr. Stay Puft and more)
- What Are You Supposed to Be? Some Kind of Cosmonaut? The Ghostbusters Costume
- I Found the Car: The creation of the Ectomobile
- The Tools: Proton Pack, Ghost Trap, Ecto-goggles, PKE Meter, Slime Blower, Slime Scooper, Giga Meter
- Note: the Ghostbusters reboot will premiere July 22, 2016, starring SNL favorites Kristen Wiig, Leslie Jones, Kate McKinnon and Melissa McCarthy

About the Contributors:

Daniel Wallace (author) is the author or co-author of more than two dozen books, including *The Joker*, *The Jedi Path*, *Man of Steel: Inside the Legendary World of Superman*, *DC Comics Year by Year*, *The Marvel Encyclopedia*, and the *New York Times* best-selling *Star Wars: The New Essential Guide to Characters*.

Ivan Reitman (foreword) has been the creative force behind films beloved by audiences around the world—from raucous comedies like *Animal House*, *Stripes*, and *Ghostbusters* to more sophisticated delights like *Dave*, *Six Days Seven Nights*, and *Twins*. He has been married to former Quebec film actress Genevieve Robert for more than forty years. Together, they have three children and live in Santa Barbara, California.

Dan Aykroyd (introduction) is an Academy Award winning actor, screenwriter and comedian known for his work on *Ghostbusters*, *The Blues Brothers*, and *Saturday Night Live*.

About the Publisher:

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