

# Pocket Travel Guides for the 10 Best of Everything in 2016

*Bestselling DK Eyewitness Travel Top 10 series relaunches for next year's hottest destinations with new itineraries, pull-out maps and more*

## DK Eyewitness Travel Top 10 Guides

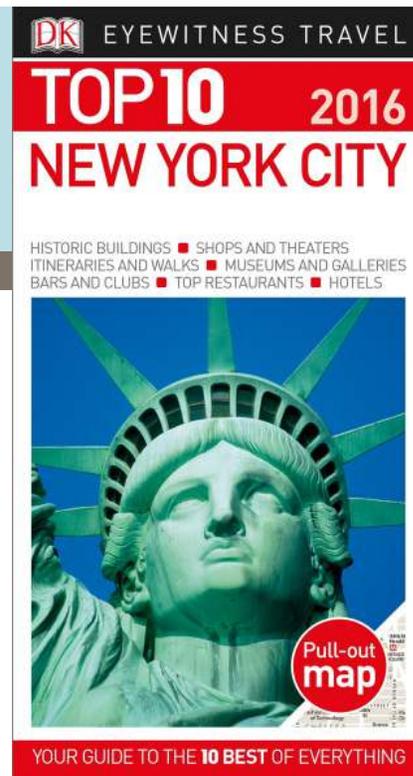
Since 2002, DK has shown travelers to the best of everything in more than 80 global destinations with the bestselling *DK Eyewitness Travel Top 10 Guides*. Cutting down hours of trip planning, these award-winning pocket guides take the guesswork out of exploring a new area with top 10 lists that point you straight to the best sleeping, eating, sightseeing and entertainment.

Coming February 2016, fans of *DK Eyewitness Travel Top 10 Guides* will enjoy an huge upgrade with a series-wide relaunch. The fully revised travel guides feature a streamlined look, as well as many other updates:

- Brand-new itineraries to help you plan your trip
- New laminated pull-out maps now with color-coded design, public transportation maps, and handy street indexes
- Maps of walking routes that show you the best ways to maximize time
- New Top 10 lists of off-the-beaten-track ideas, along with standbys like the top attractions, shopping and dining options
- Additional maps marked with sights from the guidebook are shown on inside cover flaps, with selected street index and metro map
- New typography and fresh layout throughout

The first set of revamped guides will be available in February and includes these top vacation spots: London, Barcelona, Paris, Rio de Janeiro, Washington, D.C., New York City, Iceland, San Francisco, Rome and Berlin. The rest of the new books, covering all of the existing destinations, will continue to release through 2018.

“Our authors and editors pour years of travel expertise into the Top 10 recommendations—there's a reason that many devoted Top 10 travelers won't leave home with any other guidebook,” says DK Publishing Director Georgina Dee. “Now, with a new look and new features, that's set to be truer than ever.”



## SPECS

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[www.traveldk.com](http://www.traveldk.com)

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## Series Overview

For more than two decades, *DK Eyewitness Travel Guides* have helped travelers experience the world through the history, art, architecture, and culture of their destinations. Expert travel writers and researchers provide independent editorial advice, recommendations, and reviews. With guidebooks to hundreds of places around the globe available in print and digital formats, *DK Eyewitness Travel Guides* show travelers how they can discover more.

## Praise for DK Eyewitness Travel Top 10 Guides

"Known... for its four-color maps, photos and illustrations, the [DK] Eyewitness Guides are extremely user-friendly for travelers who want their information delivered in a concise, visual way." — *Chicago Tribune*

"The best option... Color photos, maps, and diagrams bring the place to life." — *The Philadelphia Inquirer*

"This [DK Eyewitness Travel: Top 10] might be the best traveling companion to throw in your pack. It's a slim and sleek overview... loaded with practical and useful content." — [Gadling.com](http://Gadling.com)

Wanderlust Travel Awards, 2009-2015

## Available for Interview

Georgina Dee (DK Travel Publishing Director) joined DK 15 years ago after traveling around Thailand, Vietnam and Malaysia. "Travel is something that everyone understands and wants to be inspired by," she says. "My job is to help people get that inspiration." Georgina grew up in London and recently moved to the small, riverside town of Henley where she lives with her husband and two boys. One of her favorite places is St. Ouen's beach on the small island of Jersey, nestled in the English Channel between Britain and France.



## ABOUT THE PUBLISHER

DK ([www.dk.com](http://www.dk.com)) is the best selling and award winning publisher known for informing, entertaining, and educating global audiences through beautifully designed content. DK also publishes the Eyewitness series for children and Eyewitness Travel Guides, BradyGames, Alpha Books, and Rough Guides are also available from DK, a division of Penguin Random House.



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