

A Fantastical Lesson About the Power of the Word *Please*

Rocker and New York Times best-selling graphic novelist Claudio Sanchez pens his first children's book

Kid Crazy and the Kilowatt King

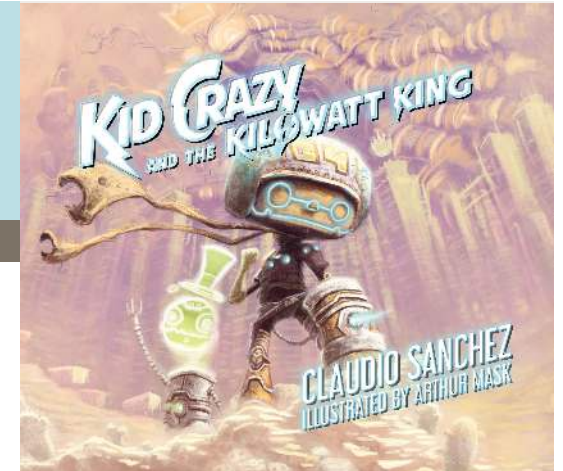
Written by Claudio Sanchez; Illustrated by Arthur Mask

Coheed and Cambria frontman Claudio Sanchez, already a *New York Times* best-selling comic book creator, ventures into new territory with his first children's book, *Kid Crazy and the Kilowatt King*.

In the book, Kid Crazy Carlson longs for adventure in the far-off and bustling City of Ever. His world changes when he meets a strange droid called Denunzio who warns Kid of the city's grumpy Kilowatt King, a rude man who forces the citizens to sing for him. Despite the robot's warning, Kid decides to make the voyage to the city and the two set sail in a car made of bread through beautiful and bizarre landscapes, passing extraordinary sights like candy bar men, robot travelers and dancing elephants, before finally reaching the city. When Kid eventually comes face to face with the rotten ruler, he decides it's time someone teaches him a lesson in manners: the power of the word "please."

"The idea for Kid Crazy actually started as a rock opera in the vein of Ziggy Stardust and the Spiders from Mars," says Sanchez, "but as it took shape, it began to feel like something that could appeal to a child's imagination—a kind of fantastic journey with a lesson."

The 80-page book features art from Brazilian illustrator Arthur Mask. Several exclusive book bundles are available on Sanchez's own Evil Ink Comics website, www.evilink.com, including a Kid Crazy Limited Coke-Bottle-Green 7" Vinyl, featuring an original song and the *Kid Crazy and the Kilowatt King* audiobook read by Claudio Sanchez.



BOOK DETAILS

October 4, 2016

One Peace Books

Hardcover, 80 pages

9" x 8"

\$24.95 US

ISBN 978-1-944937-03-4

Children's Books | Illustrated | Fantasy

www.evilink.com

PR BY THE BOOK

About the Creators

Claudio Sanchez (author) is the front man for the conceptual rock band Coheed and Cambria, with over 3 million albums sold worldwide. He is also the creator of several comic books, including *The New York Times* best-selling series *The Amory Wars*, and the critically acclaimed titles *Translucid*, *Key of Z* and *Kill Audio*, co-written with his wife, Chondra Echert. He is on tour in 2016 for Coheed and Cambria's latest album, "The Color Before the Sun: Deconstructed." He lives in Brooklyn with his wife and their son, Atlas.

Arthur Mask (illustrator) illustrates books, magazines, games and comics. An eclectic mix of passions inspire him: from horror movies and music to retro video games. His mother says his first drawing was of a mosquito, but now he prefers to draw monsters. He lives in Sao Paolo, Brazil.

Chondra Echert Sanchez (editor) is a comic book writer and the creative co-director of Evil Ink Comics. She is also co-founder of The Social Co., a social media agency. She writes about life on the road with her husband, Claudio Sanchez, and their 2-year-old son, Atlas, at www.ourtransientlife.com.

Tour Dates

Coheed and Cambria + **book signings**

- September 27 – Austin, TX
- September 28 – New Orleans, LA
- September 30 – Gainesville, FL
- October 1 – North Myrtle Beach, SC
- October 2 – Asheville, NC
- October 4 – Knoxville, TN
- October 5 – Athens, GA
- October 6 – Louisville, KY
- **October 7 – Claudio Sanchez & Chondra Echert @ 5pm - New York Comic Con (Evil Ink Booth #2329)**
- **October 8 – Chondra Echert @ 5pm - New York Comic Con (Evil Ink Booth #2329)**
- October 8 – Grand Rapids, MI
- October 9 – Cleveland, OH
- October 11 – Toronto, ON
- October 12 – Montreal, QC
- October 14 – Port Chester, NY
- October 15 – Sayreville, NJ

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Author Claudio Sanchez

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