

Moving the Needle for Women in Business: 70 Women Leaders Share Stories of Getting Up the Ladder by Being True to Themselves

Carol Seymour, champion for women in the workplace, presents a collection of honest, down-to-earth stories on leadership and life by real women in business

Wisdom Warriors by Carol Seymour

In November 2016, 27 of America's top CEOs announced their commitment to Paradigm 4 ParitySM, a coalition formed to bring 50/50 gender parity in leadership roles by 2030.

But it's 2017 – what can a woman do **now** to take charge of her own growth and advancement?

Business coach **Carol Seymour**, a Paradigm 4 Parity founding member, takes a direct approach to impacting the lives of female leaders through **The Signature Program** and now through **Wisdom Warriors: Journeys Through Life and Leadership (January 2017)**. This collection of profiles, stories and advice from over 90 global leaders is designed to inspire, guide and support the reader, allowing her to take action, solve problems, and change the way she approaches her work each day. *Wisdom Warriors* provides the tools needed for the reader to achieve her dream job; the stories and examples show her how to do that while staying true to her authentic self.

"Women are 'Wisdom Warriors' – we know how to pass down wisdom from generation to generation, from friend to friend, from mother to daughter. But we don't do this enough in business," Seymour says.

While P4P initiatives work on infrastructure to bring more women up the ranks, *Wisdom Warriors* is about shifting individual mindsets to help women at all levels overcome their biggest career hurdles. *Wisdom Warriors* passes on personal, down-to-earth stories of 90 accomplished women leaders who bring their "A-Game" every day and, through example, flourish being just who they are.

The stories stem from graduates and teachers of Seymour's Signature ProgramTM, a network of 300 women executives in the Fortune 1000 offering a conversation for women, as well as a candid environment of learning among peers. The contributions are "been there" stories on living intentionally and authentically, showing up with presence, practicing self-care, work-life balance, and cultivating rich relationships in business.

Wisdom Warriors: Journeys Through Life and Leadership perspectives and actions taken that anyone, male or female, will find relatable, and stories and ideas that they can incorporate into their own forward path. *Wisdom Warriors* has been called "role modeling at its best."

"These stories are vulnerable, insightful, and authentic – they will change you and your professional trajectory, forever," she says. "My hope is that *Wisdom Warriors* will guide you as you chart your own career path, inspire you to new heights, and help you find the courage to lead life intentionally."

wisdom
WARRIORS

journeys
through
leadership
AND life

WOMEN WITH THE COURAGE TO BE TRUE TO THEMSELVES

carol seymour

Foreword by Kathryn Beiser

BOOK DETAILS

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About the Author

Carol Seymour (Cashiers, NC) is a sought after business leader and catalyst for growth. As an executive advisor to businesses and executives around the globe, she has a passion for helping leaders perform at maximum potential in their professions and lives. She founded Signature Leaders in 2013 and now runs multiple leadership-focused offerings, including The Signature Program – a unique development initiative and peer network for more than 300 women executives in the Fortune 1000. Today, more than 70 market-leading companies use The Signature Program for investing in their key talent.

Carol has led critical transformations, product/service innovations, and fast track turnarounds in large cap companies, startups and private-equity backed organizations. Chief Marketing and Commercial roles at Accenture, Spherion, MeadWestvaco, and DBM led her to build World50, the world's premier senior executive networking organization. She launched six C-suite private memberships as she grew World50. Prior to starting Signature Leaders, she was a managing director of G100, a private CEO network for 200 CEO's globally, and founder of G100 Inside, which created CEO strategy and leadership development programs for top executives.

Over the past decade, Carol has interviewed more than 1000 C-suite executives for their leadership insights. She has orchestrated executive discussions among some of the world's most acclaimed leaders and CEOs. Several of her highlighted interviews include Sergio Marchionne, CEO of Fiat just two days after Chrysler paid off their government debt, and Hugh Grant, CEO of Monsanto and CEO of the Year. She has also facilitated discussions with Condoleezza Rice, Greg Norman, Fred Smith, Paul Azinger, and Doris Kearns Goodwin among others, extracting high-impact ideas for executives to action in their own organizations.

Carol frequently speaks at female networks and industry association gatherings, such as NAPCO, CoreNet, and the California Women's Banking Association. She has also helped a number of companies structure their leadership meetings and has acted as facilitator/interviewer for the events. She facilitated Avery Dennison's Top 200 event and Walmart's Executive Women forum.

As a result of the rich wisdom and leadership stories shared through the Signature Leaders programs, Carol enrolled more than 70 top executives to contribute their wisdom in a collective book called *Wisdom Warriors* (January 2017).

She is also a Founding Member of Paradigm for ParitySM – a movement of CEOs, senior executives, board members, and business academics committed to achieving gender parity at the senior levels of all major corporations by 2030.

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PRAISE

"*Wisdom Warriors* illustrates in vividly drawn sketches why we are so much richer as a result of our differences. Sharing our personal stories not only helps others, but it transforms and strengthens all of us."

—David W. MacLennan,
Chairman and CEO, Cargill

"Reading this book is like having dozens of successful women giving you advice and cheering you on. Be prepared to be inspired and energized!"—Kristi Hedges, leadership coach and author, *The Power of Presence* and *The Inspiration Code*

"*Wisdom Warriors* demonstrates why leading life intentionally makes for better leaders. There isn't a story inside that doesn't relate to someone!" —Gail Evans, author, *Play Like a Man, Win Like a Woman*

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