

The Ultimate Father's Day Gift

Texas oilman Roe Patterson pays tribute to his father's legacy of grit, determination, resilience - and blessings

Crude Blessings

The Amazing Life Story of Glenn Patterson American Oilman

Crude Blessings: The Amazing Life Story of Glenn Patterson American Oilman is the rags to riches story of Glenn Patterson's road to survival and success in the volatile and unpredictable "modern age of petroleum." Born on the family ranch in Blackwell, Texas, Glenn became one of America's energy industry pioneers. His core values, work ethic and dedication to his family and employees are a valuable example for the American spirit of perseverance, hard work, and fair play.

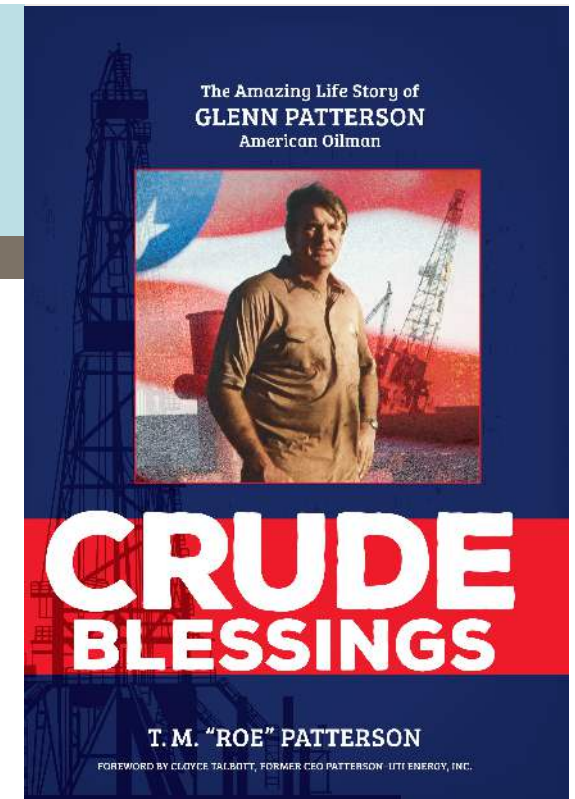
Much more than one son's homage to his dad, Crude Blessings is a compelling narrative about a family patriarch who embodied the best qualities of the Greatest Generation, which inspired and powered the success of America. Timely because of the increasing polarization in our country, Glenn Patterson's story and values were examples of the Christian ethos of decency, integrity, faith, and trust throughout his life in his business and family. His mantra, "Always do the right thing" turned out to be an enviable formula for success in a highly volatile industry.

Building his business on a foundation of "always doing the right thing," Glenn was revered by colleagues, customers and competitors alike. During the most disruptive period any industry had ever faced, his company, Patterson Drilling became one of the largest oil and gas-drilling companies in the country. The legacy of embedding strong family values in a small business is described in this new book through a first-hand account of the sector's fierce challenges during the last two decades of the 20th century. Glenn's journey became spiritual as well, when he was diagnosed with Alzheimer's Disease at too early an age, which led to struggles with his own mortality and his relationship with God.

As the author notes, "My dad taught me that honesty and integrity are everything in business and in life. He always said the decisions you make are only as good as they are for everyone you work with. There is always plenty of room for decency and trust."

Those considering any startup endeavor, which all require hard work to succeed, will surely take away inspiration and key learnings from this book.

Roe's firsthand account of Glenn's life is a memorable story about surviving adversity through positive, thoughtful leadership and determination. It is a great tutorial for how to achieve the American dream and how to treat others.



BOOK DETAILS

Hard Cover, 6x9, 196 pages

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crudeblessings.com

About the Author

T.M. "Roe" Patterson is a 23-year industry veteran in the oil and gas services business. He was promoted to president and chief executive officer of Basic Energy Services (Basic) in September 2013 and was recognized as the Top Public Company CEO by the Fort Worth Business Press for 2014. Prior to his recent appointment, he served as the company's senior vice president and chief operating officer from 2011 to 2013. Patterson began his tenure at Basic in 2006 and has held multiple positions in executive leadership since joining the company. Patterson's roots are grounded in the oil and gas business. He grew up working for his father in the family's business, Patterson Drilling Company. After earning a Bachelor of Science degree from Texas Tech University, Patterson joined West Texas Caterpillar for a year before rejoining Patterson Drilling Company as a contract/sales manager for its Permian Basin Division. After four years he left Patterson to form his own manufacturing and oil field service company, TMP Companies, Inc., until he sold in late 2005 and joined Basic's management team in early 2006. Roe and his wife have two children and reside in Fort Worth, where they are active in their local community. Roe serves on the Tarrant County American Heart Association Board, and he and his wife were honorary chairs of the 2017 North Texas Alzheimer's Association Memory Gala in Fort Worth. Roe also speaks around the country about his own personal business experiences and the practical approach to leadership that his father embraced.

Discussion Topics

- Glenn's rags to riches story, and Roe's advice for following your dreams
- Tips for keeping a positive outlook and staying the course - especially in a volatile industry
- Overcoming adversity: the oilfield crash of 1986 and the Jody Nelson embezzlement scandal
- How to help a loved one who is in denial about an Alzheimer's diagnosis
- As one of the oil & gas industry's youngest CEOs, Patterson explains how embracing old-school methods of business helps achieve modern day success
- Tips for effectively decentralizing management structure

Praise

"Crude Blessings is the impassioned and riveting history of a true American oilman. The story is brilliantly told with its remarkable cast of larger-than-life characters. Personally, it was a pleasure to work with Glenn, Cloyce, and PTEN over the years. I was lucky enough to do business with those I called friends." —W. Brett Smith, President, Rubicon Oil & Gas, LLC

"The first time I shook Glenn Patterson's calloused hand and saw the 'clean enough to eat off of' Patterson engine shop floor, I knew I wanted to recommend Glenn and Cloyce Talbott's company. This book chronicles how Glenn became the man he was—and how God pursued him and worked in his life right up until the last day." —W. Neal McAtee, CFA, Portfolio Manager, Reliant Investment Management, LLC, Former Wall Street Analyst

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T.M. "Roe" Patterson

Dates to tie-in

- Father's Day is June 17 - an inspiring read and great gift for dads
- June is Alzheimer's and Brain Awareness Month - Glenn was diagnosed in his early 60s

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